



## MadFish White Turns Gold in New Zealand

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The **2005 MadFish Premium White** has been awarded the highest accolade of a Gold Medal and a Top of Class Certificate in the Unoaked Chardonnay class at the 2006 International Chardonnay Challenge in Gisborne, New Zealand.

The MadFish Premium White was the only Western Australian wine to receive a Top of Class Certificate and one of only two Western Australian wines to receive a Gold Medal.

This wine typifies the MadFish philosophy of producing pure, fresh and clean wines that are without pretension and without fuss.

The wine displays a crisp, refreshing and lightly complex fruitiness complemented by a clean, fine structure that showcases the exceptional wine producing region of the lower South West of Western Australia.

The vineyards providing fruit for the Premium White are given extraordinary attention to ensure the production of pristine fruit that best showcases the Chardonnay varietal.

“We are ecstatic with this award for a wine that launched the MadFish brand in 1993 and has exhibited consistency of style across all vintages since its inception. For a wine in this price category, it is certainly punching way above its price weight,” says MadFish owner Amy Burch.

Receiving a record 510 entries this year, the International Chardonnay Challenge is now recognised as the largest Chardonnay competition in the Southern Hemisphere.

MadFish was also awarded a Bronze Medal for its 2005 MadFish Chardonnay, a classic exponent of the ‘modern’ style of wooded Chardonnay.

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